

Social Media Policy

This policy explains how our association uses social media. It is available and applies to all members of our association.

Details of the social media used by our association

Prestbury School PTA uses both Facebook and Instagram. You can see this here: [Prestbury School PTA Facebook](#) and here [Prestbury School PTA Instagram](#).

Access to the social media used by our association

The Prestbury School PTA Facebook presence is an open community page. This means it can be accessed by any Facebook user without permission being given by the PTA. This page is managed by the PTA committee. New Committee members are given access to the page as administrators to allow them to create content, respond to messages and to manage interactions.

Prestbury School PTA also has an Instagram presence. This is also open allowing anyone with an interest to follow us and comment on any posts.

Permitted members

The Facebook group and Instagram page of Prestbury School PTA are intended for members of the association, businesses in the local community and parents and teachers of Prestbury C of E School. Although this is an open page, this is regulated through frequent monitoring of group members, followers and conversations.

The PTA Committee has the right as administrators of both accounts, to remove any members who are not deemed part of the PTA community. These decisions will be made after consultation with all committee members.

Prestbury School PTA does not want to encourage inappropriate use of social media by children. No members of our Facebook group will be accepted by anyone aged less than 13 years.

How this is used by our association

Prestbury School PTA uses its Facebook group and Instagram page exclusively for the running of the association. It is used to communicate with members, promote events or elements of events, raise awareness of other fundraising initiatives, connect with local businesses, to recruit volunteers to support the PTA's activities, thank local supporters and canvass members' views.

Usage that is not permitted

The Facebook group and Instagram account of Prestbury School PTA does not allow any personal correspondence between members, is not intended for discussing any aspect of the school other than the PTA and its activities and should not be used to promote any business other than where this is done for the benefit of the PTA and with its permission.

Inappropriate posts, including any derogatory comment, can and will be removed by the administrator and the PTA retains the right to ban any user who continues to make inappropriate use of the group.

Photographs

Prestbury School PTA prioritises the privacy and safety of our pupils regarding the use of photographs on our PTA social media accounts. Therefore, we only post images with explicit consent from parents or guardians, focusing on celebrating school events and community involvement. Identifiable information will not accompany any images without prior agreement, and all shared photographs will present children positively and respectfully. Parents can revoke consent at any time, and we will honour such requests promptly. Additionally, the PTA will monitor social media interactions to maintain a safe environment.

The Facebook group and Instagram account of Prestbury School PTA allows members to post photographs. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so. Prestbury School PTA accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group.

Application of this policy

By using the Facebook group and Instagram page of Prestbury School PTA you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the group.

Availability of this policy

This policy is publicly available through the website of Prestbury C of E Primary School <https://prestbury.school/>, is sent regularly (at least once a year) to all members of the PTA for whom an email address is held and is referenced as part of the information stated on our Facebook Group pages.

This policy is reviewed annually by Prestbury School PTA for updates.

